

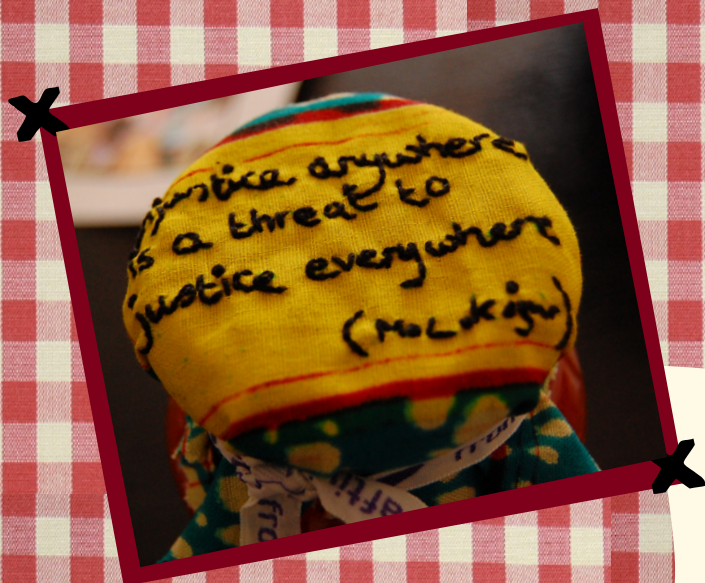
CRAFTIVIST
Collective

presents our

'Craftivist Tomato Jam Project'



This is a photograph Sarah took of Christine with a bowl of tomato jam she makes with other members of the group.



Suggested slogans to stitch on your jam jar

- *the world produces enough food. Yet small farmers go hungry. That just isn't fair play
- * be the change you wish to see in the world
- * true peace will never grow strong in the soil of inequality
- * Earth provides enough to satisfy every man's need, but not every man's greed
- * if you don't fight for justice you are on the side of the oppressor
- * if we have no peace it is because we have forgotten we belong to each other
- * don't keep calm and carry on. act now for a just food system.
- * live simply so others may simply live
- * no one is free until we are all free
- * if we don't change, we don't grow

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For more information and templates visit
www.craftivist-collective.com

ABOUT THE PROJECT:

This Craftivist Collective's craftivism project needs your help to support Oxfam's GROW campaign for a fairer world where everyone has enough to eat.

Get involved and sew messages on jam jar lids like "If we don't change we don't grow," "Injustice anywhere is a threat to justice everywhere." There are lots to choose from. Or create your own personal message. It's a chance to use your hobbies and talents to make a better world!

Carry on the project at home with friends or family by making the jam when tomatoes are ripe, decorating it with your personalised lid and giving it to family, friends, shop keeper or even more importantly, your MP to find out how we can all be part of solving our harmful food system.

We love craft so are using that as a tool to be the change we wish to see in the world. You can use whatever you're good to be part of the solution to social injustice rather than part of the problem. Craft is a time for reflection and so this project encourages you to make time in our busy lives to stop and think about how the way we grow and share our food doesn't work. There's more than enough food for everybody, but a billion of us don't have enough to eat. That means one in seven of us goes to bed hungry, every night, no matter how hard we work. That's not fair play but it doesn't have to be this way.

We hope that you're inspired by this project to do your own craft sessions, jam making sessions but most of all we hope you're inspired to use your skills, passion and talents to make our world a more fair place for all, especially the most vulnerable people in the world.

Never doubt that a small group of thoughtful, committed citizens can change the world, indeed, it's the only thing that ever has (Margaret Mead)

Visit www.oxfam.org.uk/GROW for more information about the unfair food system and what we can do to be part of the solution.

For more information on the Craftivist Collective go to www.craftivist-collective.com or email craftivist.collective@gmail.com